Historical Use of VoteTrac Data

Over the years, VoteTrac, the political campaign service of InstaTrac Inc., has been used mostly for defensive research purposes. After the Massachusetts state election results of 1990 in which Republicans doubled their representation in the state Senate (going from eight seats to 16), the vote data company that served as a precursor to VoteTrac (The Advance Research Group, TARG) was selected by state Democrats to provide defensive and offensive research services. Senate President Bill Bulger, House Speaker Charlie Flaherty, and Democratic state party chair Steve Grossman each pursued use of the data.

Customizable Reports for Every Campaign

TIER 1

- Spreadsheets of vote data
  - Arranged by session
  - Includes roll call numbers, bill titles, vote descriptions and full tallies
  - Sortable by vote type (business, taxation, health care, etc.) and date

TIER 2

- Spreadsheets of vote data, plus a selection of any or all of the following:
- All bills filed and results
- All amendments filed and results (budget & non-budget)
- Testimony & floor debate

Packages Available for Coordinated Campaigns

Packages of data for coordinated campaigns can be assembled from a variety of Tier 1 and Tier 2 reports. For example, five incumbent Democrats facing stiffer than normal opposition may need Tier 2 reports, while five other campaigns would only require Tier 1.

Tier 2 reports take time to generate. The more Tier 2 reports desired, the earlier lead time we'll need to generate them.

Samples of each type of report are available, including on our website.